2wards Driving Pty Ltd is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the 2wards Driving Pty Ltd Web site and governs data collection and usage. By using the 2wards Driving Pty Ltd website, you consent to the data practices described in this statement.

## **Collection of your Personal Information**

2wards Driving Pty Ltd collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. 2wards Driving Pty Ltd also collects anonymous demographic information, which is not unique to you, such as your postcode, age, gender, preferences, interests and favourites.

There is also information about your computer hardware and software that is automatically collected by 2wards Driving Pty Ltd. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by 2wards Driving Pty Ltd for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the 2wards Driving Pty Ltd Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through 2wards Driving Pty Ltd public message boards, this information may be collected and used by others. Note: 2wards Driving Pty Ltd does not read any of your private online communications.

2wards Driving Pty Ltd encourages you to review the privacy statements of Web sites you choose to link to from 2wards Driving Pty Ltd so that you can understand how those Web sites collect, use and share your information. 2wards Driving Pty Ltd is not responsible for the privacy statements or other content on Web sites outside of the 2wards Driving Pty Ltd and 2wards Driving Pty Ltd family of Web sites.

# **Use of your Personal Information**

2wards Driving Pty Ltd collects and uses your personal information to operate the 2wards Driving Pty Ltd Web site and deliver the services you have requested. 2wards Driving Pty Ltd also uses your personally identifiable information to inform you of other products or services available from 2wards Driving Pty Ltd and its affiliates. 2wards Driving Pty Ltd may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

2wards Driving Pty Ltd does not sell, rent or lease its customer lists to third parties. 2wards Driving Pty Ltd may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, 2wards Driving Pty Ltd may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to 2wards Driving Pty Ltd, and they are required to maintain the confidentiality of your information.

2wards Driving Pty Ltd does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

2wards Driving Pty Ltd keeps track of the Web sites and pages our customers visit within 2wards Driving Pty Ltd, in order to determine what 2wards Driving Pty Ltd services are the most popular. This data is used to deliver customized content and advertising within 2wards Driving Pty Ltd to customers whose behaviour

indicates that they are interested in a particular subject area.

2wards Driving Pty Ltd Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on 2wards Driving Pty Ltd or the site; (b) protect and defend the rights or property of 2wards Driving Pty Ltd; and, (c) act under exigent circumstances to protect the personal safety of users of 2wards Driving Pty Ltd, or the public.

#### **Use of Cookies**

The 2wards Driving Pty Ltd Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize 2wards Driving Pty Ltd pages, or register with 2wards Driving Pty Ltd site or services, a cookie helps 2wards Driving Pty Ltd to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same 2wards Driving Pty Ltd Web site, the information you previously provided can be retrieved, so you can easily use the 2wards Driving Pty Ltd features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the 2wards Driving Pty Ltd services or Web sites you visit.

## **Security of your Personal Information**

2wards Driving Pty Ltd secures your personal information from unauthorized access, use or disclosure. 2wards Driving Pty Ltd secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Changes to this Statement**

2wards Driving Pty Ltd will occasionally update this Statement of Privacy to reflect company and customer feedback. 2wards Driving Pty Ltd encourages you to periodically review this Statement to be informed of how 2wards Driving Pty Ltd is protecting your information.

#### **Contact Information**

2wards Driving Pty Ltd welcomes your comments regarding this Statement of Privacy. If you believe that 2wards Driving Pty Ltd has not adhered to this Statement, please contact 2wards Driving Pty Ltd at

privacy@2wardsdriving.com.au. We will use commercially reasonable efforts to promptly determine and remedy the problem.